



CASINO NIGHT

A benefit to support Howard County Autism Society

♥ ♦ **SPONSOR PACKET** ♠ ♣



*30th
Anniversary
Gala*

MARCH 11, 2023 ♦ 7PM

Turf Valley Resort in Ellicott City, MD

**PRESENTING SPONSOR
THE HUSSMAN FOUNDATION**

howard-autism.org



January 2023

Dear Friends:

Thirty years! What a milestone!

Help us celebrate three decades of support and advocacy for the local Autism community at the Howard County Autism Society's **CASINO NIGHT and 30th Anniversary Gala on March 11, 2023, from 7-11pm at Turf Valley Resort in Ellicott City, MD!**

After a three-year hiatus, this much-loved event is projected to raise over \$100,000 to help the Autism Society connect Autistic individuals, their loved ones, and supporters to the resources and services they need when they need them.

Will you become a sponsor of this celebration? Join the many other area businesses and organizations in showing your support for the local Autism community.

This year's **CASINO NIGHT** theme promises a thrilling Las Vegas-like setting that takes fun and friendly competition to a whole new level! Guests will enjoy an evening complete with the excitement of roulette, poker, craps, and blackjack. Entertainment will include a silent & live auction, fabulous music and dancing, great food, and an array of alcoholic and non-alcoholic libations! You might even catch sight of Elvis and some Vegas showgirls, all to support the good works of our organization and the local Autism community!

At the same time, we'll be celebrating 30 years of offering services and programming that are the very heart of our organization. In 2022 alone we:

- Offered 250+ programs, such as support groups, social experiences, and educational workshops;
- Provided 1,500 hours of special education consultations and information & referral services; and
- Served over 7,000 individuals, family members and professionals in Howard County and the surrounding area.

HCAS continues to break down barriers and open doors with innovative initiatives like our Communication Board Project, the Autism Hiring Program, and Patuxent Commons housing project, which address the growing needs of Autistic adults.

Rates of Autism diagnosis in the United States are now 1 in 44, up from 1 in 125 just 11 years ago and is the fastest growing developmental disorder in the United States. Here in Maryland, the rate is 1 in 49 and in fall 2022 our service footprint expanded to serve residents of Montgomery County, MD.

As we celebrate HCAS' 30th Anniversary, we renew our commitment to the Autism community and thank you for helping us create a space where our community is supported, accepted, and included!

We hope to have your support on March 11th for this event!

Warm regards,



Donald M. Barrick, President



Melissa Rosenberg, Executive Director

SPONSORSHIP LEVELS

\$15,000 High Roller Presenting Sponsor – SOLD!

- Featured in the 30th Anniversary Video that will debut the evening of the event!
- Recognition as our *Presenting High Roller Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- Virtual ad for placement on social media and at the event (*Artwork due February 20, 2023*)
- 16 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

\$10,000 Jackpot Sponsor

- Recognition as our *Jackpot Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- Virtual ad for placement on social media and at the event (*Artwork due February 20, 2023*)
- 12 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

\$5,000 Roulette Sponsor

- Recognition as our *Roulette Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- Virtual ad for placement on social media and at the event (*Artwork due February 20, 2023*)
- 8 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

\$2,500 Pit Boss

- Recognition as our *Pit Boss Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- Virtual ad for placement on social media and at the event (*Artwork due February 20, 2023*)
- 6 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

\$1,500 Card Shark

- Recognition as our *Card Shark Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- Virtual ad for placement on social media and at the event (*Artwork due February 20, 2023*)
- 4 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

\$500 Vegas Sponsor

- Recognition as our *Vegas Sponsor* on HCAS & event websites, all event promotions, event signage and social media
- 2 complimentary tickets
- \$200 in Casino Night *Fun Bucks* for each of your guests

AD SPECS: Please provide your logo or an Instagram-sized social media post (1080 x 1080 pixels) in jpeg or png format. Email your ad to info@howard-autism.org by 2/20/2023.

SPONSORSHIP LEVELS

Sponsorship Level	\$15,000 Presenting Sponsor	\$10,000 Jackpot Sponsor	\$5,000 Roulette Sponsor	\$2,500 Pit Boss Sponsor	\$1,500 Card Shark Sponsor	\$500 Vegas Sponsor
Exclusive Presenting Sponsor of the Casino Night and 30 th Anniversary Gala	X					
Recognition on HCAS & event websites, all event promotions, event signage and social media	X	X	X	X	X	X
Virtual ad for placement on social media and at the event *	X	X	X	X	X	
16 Complimentary Tickets to the Event – includes food & drink	X					
12 Complimentary Tickets to the Event – includes food & drink		X				
8 Complimentary Tickets to the Event – includes food & drink			X			
6 Complimentary Tickets to the Event – includes food & drink				X		
4 Complimentary Tickets to the Event – includes food & drink					X	
2 Complimentary Tickets to the Event – includes food & drink						X
\$200 in Casino Night <i>Fun Bucks</i> for each of your guests!	X	X	X	X	X	X

*** AD SPECS: Please provide your logo or an Instagram-sized social media post (1080 x 1080 pixels) in jpeg or png format. Email your ad to info@howard-autism.org by 2/20/2023.**

ADDITIONAL OPPORTUNITIES TO SUPPORT THE EVENT

Gaming Table Sponsorships

- \$250 Gaming Table Sponsor (Maximum 2 sponsors per table)
Your logo featured at one of our gaming tables: Blackjack, Craps, Texas Hold 'Em, Roulette
- \$1,000 Blackjack Sponsor
Your logo featured at four (4) Blackjack tables

Custom Sponsorships

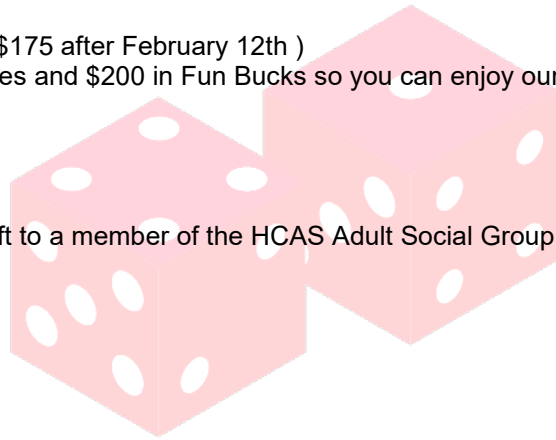
- Let us customize a sponsorship just for you!
Examples: Photo Booth Sponsor, Dance Floor Sponsor, DJ Sponsor or Create Your Own!

Individual Ticket

- \$150 (Price increases to \$175 after February 12th)
Includes Dinner, Beverages and \$200 in Fun Bucks so you can enjoy our Casino Night!

Unable to Attend?

Consider purchasing a ticket to gift to a member of the HCAS Adult Social Group or make a donation!



SPONSORSHIP FORM

***AD SPECS:** Please provide your logo or an Instagram-sized social media post (1080 x 1080 pixels) in jpeg or png format. Email your ad to info@howard-autism.org by 2/20/2023.

I/we would like to sponsor the HCAS Casino Night 30th Anniversary Gala at the following level:

SOLD \$15,000 High Roller Presenting Sponsor*

\$10,000 Jackpot Sponsor*

\$5,000 Roulette Sponsor*

\$2,500 Pit Boss Sponsor*

\$1,500 Card Shark Sponsor*

\$500 Vegas Sponsor

Gaming Table Sponsor: \$250 x Gaming Tables Total: \$ _____

Custom Sponsorship of \$ _____

Please reserve individual ticket(s) at \$150 each. Total: \$ _____

(Price increases to \$175 after February 12, 2023)

I would like to donate ticket(s) at \$150 each. Total: \$ _____

(Price increases to \$175 after February 12, 2023)

I/we cannot attend the event, but would like to make a tax-deductible gift of \$ _____

**** Required**

NAME** _____ COMPANY** _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL** _____ PHONE** _____

CHECK IS ENCLOSED OR PLEASE CHARGE MY CREDIT CARD

VISA MASTERCARD DISCOVER AMEX

NAME ON CARD _____

ADDRESS WHERE CARD IS BILLED (if different from above)

CITY _____ STATE _____ ZIP _____

CARD # _____ EXP _____ CVC _____

SIGNATURE _____ DATE _____

A staff member will contact you for information about the guests and dietary restrictions if you don't have the information at this time.

LIST GUEST NAMES BELOW:

DIETARY RESTRICTIONS: Gluten-free Casein-free Vegetarian Vegan

Mail completed form and payment to:

Howard County Autism Society, 9770 Patuxent Woods Drive, Suite 308, Columbia, MD 21046

To pay online, contact HCAS at 410-290-3466 or info@howard-autism.org

Howard County Autism Society is a 501(c)(3) nonprofit organization (Tax ID: 52-1857721)

Your sponsorship is tax-deductible less the cost of \$85 per ticket. For more information about tickets and sponsorships, contact HCAS at 410-290-3466 or email info@howard-autism.org.

CASINO NIGHT & 30th ANNIVERSARY GALA!

March 11, 2023 • 7-11pm • Turf Valley Resort

Proceeds benefit the Howard County Autism Society | howard-autism.org